

THE MISSION & THE AUDIENCE

M.King Media INC.

M.King Media

CROSS FIRST
NEWS M.King Media

501 (c)(3) ORGANIZATION

"Partnering for Purpose"



Adrianna geo | UNSPLASH

The Vision

At M.King Media INC., we believe the world doesn't need more noise—it needs more light. Since 2013, our 501(c)(3) nonprofit has provided a 'Sanctified Filter' for global news, helping our audience process events through a lens of faith and historical context. When you partner with us, you aren't just buying a placement; you are fueling a mission of digital discipleship that reaches across cultures.

"Our Audience" Infographic



Mobile-First: Over **75%** of our readers engage via mobile, ensuring your brand is seen where life happens.

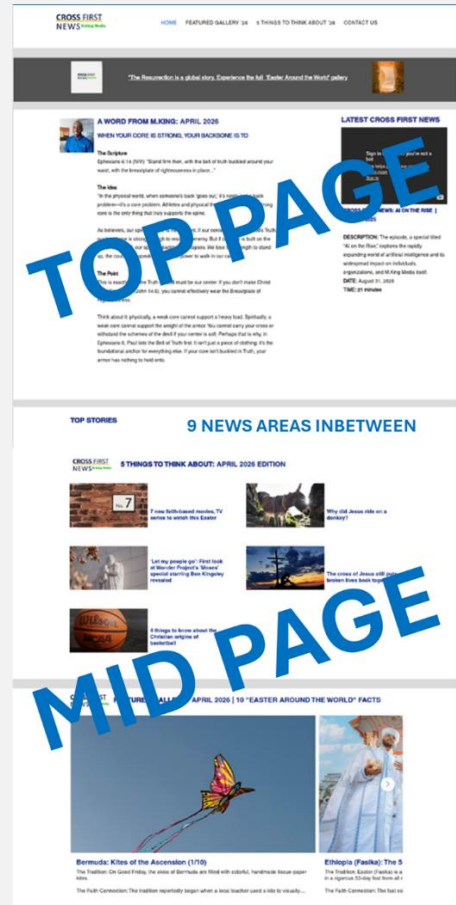
HOW TO PARTNER

Placement Opportunities

We offer five distinct ways to integrate your organization into the M.King Media ecosystem.

- 1. Mission Supporters | \$150 – \$250**
Logo featured on the **Main Homepage Placement (Footer)** + non-tracking link.
- 2. Gallery Partners | \$350 – \$500**
All Tier 1 features + Logo featured on the "**Featured Gallery**" page footer + non-tracking link.
- 3. Knowledge Partners | \$600 – \$850**
All Tiers 1 & 2 features + Logo featured on the "**5 Things to Know**" page footer + non-tracking link.
- 4. Mid Page Partners | \$1,200 – \$2,500**
All Tiers 1, 2, & 3 features + **Main Homepage Placement (Mid)** as "Support provided by" with Logo featured for **Gallery/5 Things segments** + non-tracking link.
- 5. Top Page Partners | \$2,600 – \$3,850**
All Tiers 1, 2, & 3 features + **Main Homepage Placement (Top)** as "Support provided by" with Logo featured for **Word from M.King/Latest Cross First News** (Larger Logo) + non-tracking link.

M.King Media INC. is a registered 501(c)(3) nonprofit. Qualitative sponsorships are generally considered "Qualified Sponsorships" by the IRS, focusing on brand acknowledgement rather than commercial advertising. Please consult your tax professional for details.



CrossFirstNews.com "Top page" & "Mid page" logo placement

The Next Step: A Discovery Session

We don't believe in "one-size-fits-all" sponsorship. We want to hear your story.

Let's discuss how your mission aligns with ours:

- **Web:** crossfirstnews.com/sponsorship

Fill out our form and tell us how your mission & vision aligns with ours.